



Scouting

education for life



SCOUTS[®]

Creating a Better World

A group of four scouts are running through a grassy field with tall pine trees in the background. The scout on the far left is wearing a light blue shirt and a yellow and orange striped neckerchief. The scout in the center is wearing a dark blue shirt and a red and white striped neckerchief. The scout on the far right is wearing a grey shirt and a white neckerchief. The scout in the middle-right is wearing a tan shirt and a blue and white striped neckerchief. They are all smiling and appear to be in motion. The text "we are invested in a process of non-formal education through a specific value system" is overlaid in white on the lower right portion of the image.

**we are invested in a process of
non-formal education through
a specific value system**

A group of Scouts, both boys and girls, are running through a forest. They are wearing light blue shirts with Scout patches and neckerchiefs. The background is a dense forest of tall, thin trees. The ground is covered in green grass and small yellow flowers. The overall mood is energetic and adventurous.

Scouting is

a voluntary, non-political, educational movement for young people to develop their full emotional, intellectual, physical, social and spiritual potentials as individuals, as citizens, and as members of their local, national, and international communities

we help girls and boys become the principal agents of their development as committed, responsible, self-reliant and supportive persons

Scouting is an Educational Movement

**the Mission of Scouting is to contribute
to the education of young people,
through a value system based on the
Scout Promise and Law**

A young man with dark hair, wearing a blue sleeveless shirt and a red backpack, is looking down at a clipboard held by someone next to him. He is wearing a blue and white patterned scarf and a yellow lanyard. The background is a blurred green forest. The text is overlaid in the bottom left corner.

**to help build a better world
where people are self-fulfilled
as individuals and play a constructive
role in society**

A photograph of a Scout leader and a Scout volunteer cooking outdoors. The Scout leader, a man with a mustache and sunglasses, is wearing a maroon shirt and a colorful neckerchief. The Scout volunteer, a young woman, is wearing a red Scout shirt and a yellow and blue neckerchief. They are both smiling and looking at a pot of food on a portable stove. The background shows a campsite with tents and trees.

through our work around the world
we advance the causes
of the environment and peace

A photograph of three Scouts in a forest. One Scout is climbing a tree trunk, another is helping him from below, and a third is standing nearby. They are all wearing blue shirts and orange backpacks. The scene is set in a lush, green forest with sunlight filtering through the trees.

we promote

sustainable development


For Scouts, the wellbeing of people comes first. We are committed to promoting a developmental model that balances the material, the environmental, the social, and the spiritual.

A young boy with short dark hair, wearing a light-colored short-sleeved shirt, a light blue neckerchief, and dark trousers, is working in a garden. He is leaning forward, focused on a task. The background features a grey brick building with windows and a large green bush. The word 'sustainable' is overlaid in large yellow letters across the middle of the image.

**we promote
sustainable development**

sustainable

**we are aware of the need to
constantly address the issue of our
social utility, and are prepared to
meet the challenges**

A young boy with a shaved head, wearing a light-colored scout uniform with a blue collar and a purple patch on the sleeve, is leaning forward. He is holding a bright yellow plastic jerrycan and pouring water into a white plastic bag held by an adult's hands. The background shows a green corrugated metal roof, a wooden fence, and lush green foliage. The scene is outdoors in a sunny, natural setting.

**Scouting provides original approaches
to several of the problems affecting
young people today: education,
employment, gender equality,
participation, and spirituality**

development



We promote employment,
leadership, and participation



© WSB Inc. / Nuno Perestrelo

we achieve youth empowerment

Scouting is all about learning by doing. Scouts do not learn from theory, but from experience and practice. Through activities that include building and renovation, exploration and hiking, and community service, Scouts develop the emotional, intellectual, physical, social, and spiritual skills needed to become leaders and active members of society.

**we achieve youth
empowerment**

**Scouting is a school for future
managers and leaders**

**integrity
loyalty**

**the business world recognizes the
added value of Scouting experience,
including values such as integrity,
loyalty and trust**



leadership



we are always engaged
in inter-cultural, inter-generational,
and inter-religious dialogue

© WSB Inc. / © Jean-Pierre Pouteau



we use

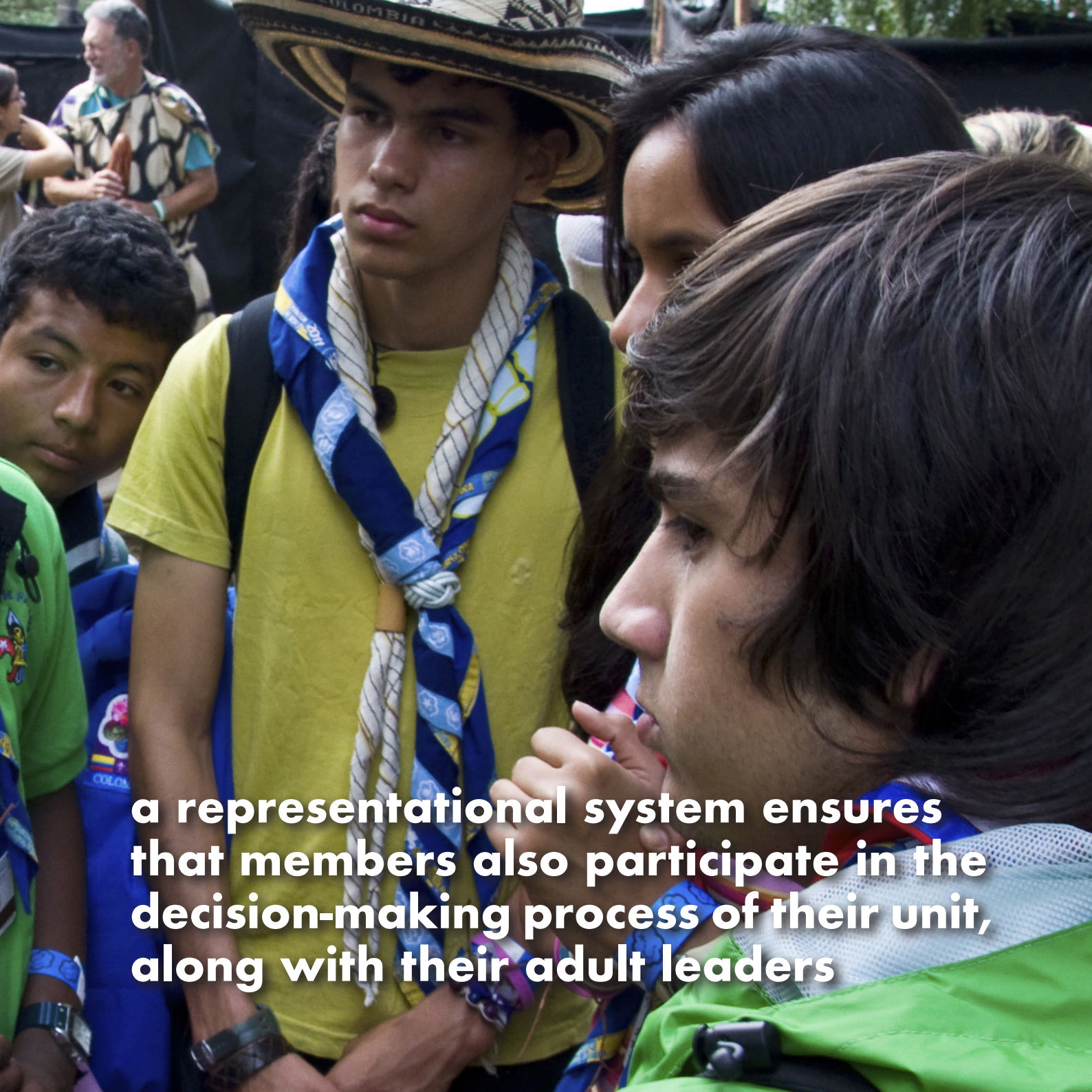
dialogue to cross borders and promote tolerance

We cross borders through inter-cultural, inter-generational, and inter-religious dialogue. And in doing so, we promote a culture of equality and tolerance. Scouting is about learning to live together: about developing an adherence to the values of democracy, justice and peace; an appreciation of interdependence and teamwork; and an understanding of other people.

Scouts work in teams, each with one team leader. According to their capacities, they decide how to organize their life as a group, and share their responsibilities.

we use dialogue to cross
borders and promote tolerance

tolerance dialogue



a representational system ensures that members also participate in the decision-making process of their unit, along with their adult leaders

Scouting today



open to all



Baden-Powell

founded the Scout Movement in **1907**

we have over **50 million** members
of whom **7 million** are volunteer leaders

we are present in over
220 countries and territories

we have changed over **500 million** lives thus far

World Scout Jamboree attended by over
40,000 boys and girls aged 14 - 18

A young man and woman are working together on a project. The man, on the left, is wearing a blue t-shirt and a blue watch. The woman, on the right, has long blonde hair and is wearing a blue t-shirt. They are both looking down at a table, which has some papers and a small object on it. The background is a solid blue color.

our members
are critical thinkers and
reflective learners



we cultivate

lifelong values, skills and capabilities


Scouts make a voluntary commitment to abide by an ethical code of behaviour. The principles that rule a Scout's life can be grouped in three categories: duty to God, duty to others, and duty to self.

The whole educational process within Scouting consists of enabling young people to gradually understand these values, adhere to them, and make them their own so that they permeate their behaviour throughout life.

**we cultivate
lifelong values, skills and capabilities**



skills



**the skills and values
acquired as a Scout
accompany the individual
throughout his or her
family, personal and
work life**

values



*we are devoted
to serving our communities*



we are

volunteers

The Scout Movement offers the possibility to join, to all those who wish to do so, and does not impose any barrier to membership other than the adherence to its fundamental principles.

As a voluntary movement, its members all participate in the decision-making process. As stakeholders, its younger and older, male and female members are all actively involved in managing its affairs in a democratic manner.



we are
volunteers

volunteer

as a volunteer movement
promoting civic engagement
Scouts are devoted to serving their
communities and getting them
engaged in finding solutions
to their problems

A black and white photograph with a motion blur effect, showing two men in light-colored uniforms carrying a large cardboard box. The man in the foreground is leaning forward, supporting the box with both hands. The man behind him is also carrying the box. The background is blurred, suggesting an outdoor setting with some structures. The word "movement" is overlaid in a bold, yellow, sans-serif font across the center of the image.

movement

MADE IN
CHINA
CARBON
NET WT
GROSS
GARTC

A group of four Scouts are standing in a grassy field. In the foreground, a young woman with long blonde hair, wearing a blue Scout shirt, looks off to the side with a concerned expression. Next to her, a young man with dreadlocks, wearing a white Scout shirt with a red and black striped collar, looks down. In the background, another Scout in a red and white shirt is partially visible, and to the far left, a Scout in a grey shirt is smiling. A green text box is overlaid on the right side of the image.

as citizens we use
critical thinking and reflective learning
to promote dialogue, leadership,
and participation in the service
of our communities



© WSB Inc. / World Scouting

lifelong active citizens

From infancy and adolescence to adulthood, the Movement provides its members with the necessary skills and values to participate productively in the development of their communities.

A young boy with dark hair, wearing a white Scout uniform shirt with a red neckerchief, is lying on his back on a large sheet of paper. He is smiling broadly and looking up towards the camera. His hands are resting on the paper. In the background, other people are partially visible, and the setting appears to be an indoor activity space.

**we create
lifelong active citizens**

**as Scouts, members are involved
in decision-making, accepting
responsibility and developing
cooperation & leadership**



**active
citizenship**



*we are a social force that promotes
a culture of peace and forms its members
to make a constructive
contribution to their communities*



we engage in

peace education



Messengers of Peace

Messengers of Peace is a World Scouting flagship initiative, with the aim to inspire millions of Scouts to do amazing things. Supporting the core of what Scouting has always delivered for youth, Messengers of Peace is an unprecedented resource to ensure a Scout's capacity for peace on a personal, local and global level. It is the continuation of the powerful story of Scouting where young people drive big change to "Create A Better World".

As a Scout I really enjoyed camping and hiking. I also learned a lot - including survival skills, importance of discipline, and responsibility we have towards other members of society.

Scouting provides an early training ground - it is a way to prepare for the responsibilities of global citizenship.

As the Secretary General of the United Nations I continue to draw on those experiences. I am proud to have been a Scout.

BAN KI-MOON

Extracts from messages to World Scouting by
Ban Ki-moon - UN Secretary General (2007-2016)





Scouting

education for life



SCOUTS®

Creating a Better World

World Organization of the Scout Movement
Organisation Mondiale du Mouvement Scout
Всемирная Организация Скаутского Движения
Organización Mundial del Movimiento Scout
المنظمة العالمية للحركة الكشفية

World Scout Bureau
Global Support Centre Geneva

Rue Henri-Christiné 5
PO Box 91
CH-1211 Geneva 4 Plainpalais
Switzerland
Tel: (+41 22) 705 10 10
Fax: (+41 22) 705 10 20

worldbureau@scout.org

scout.org